



 **PERSONAL CARE**

 **HOME CARE**

 **UTENSIL CARE**

 **FABRIC CARE**

Village Satuiya Khas, Tehsil - Mirganj, Bareilly
Uttar Pradesh (Pin: - 243501)

About Us

Sirmaur Soaps & Allied Products Pvt. Ltd. are one of the leading manufacturer and suppliers of Health Care, Fabric Care, Personal Care & Home Care products for the last 65 years, it is located in the North part of India and is popular for Natural Valleys established in 1956 by Lt. Sardar Sarmukh Singh who was Freedom Fighter & Ex- Army Officer and founder of Sirmaur Group.

We are ISO: 9001 certified organization and also have enlightened our product quality to match ISI standards and GMP guidelines.

The organization started its operation in a minimal way and after successfully completing 44 years in 2000 of its pleasant journey; it became a Pvt. Ltd. Company. Today Sirmaur is performing PAN India and is the fastest growing firm in supplying various products from different divisions not only the best in terms of quality but affordable also and exceeding customer expectations.

Our company provides friendly customer service professionals committed to providing high-quality service and developing customer relationships. With this aim, it has auspiciously catered its products to customers which have been highly appreciated in the market.

Sirmaur has its own well-established brand by the name of JIWAN, RAJHANS & NAHAN in which we offer a wide range of products that includes Broom, Detergent Powder, Laundry Soap, Bath Soap, Toilet Cleaner, Glass Cleaner, Floor Cleaner, Hand wash, Hand Rub, etc.

Sirmaur is having their modern R&D Center which continuously works for the betterment of product development it is equipped with GCMS, Pilot Plants, etc. to keep pace with the market for constantly focused on technology and upgrading process with an unswerving commitment organization firmly believe that quality assurance is of utmost importance.

We are committed to the highest standards; continuous improvement in all areas of our work, the key to our success is our values of Integrity, Respect, Teamwork, Motivation, Excellence, and Innovation that we embrace in our Organization.

A woman with dark, wet hair is shown from the chest up, looking towards the camera. She is holding a white bar of soap in her hands. The background features a stylized shower curtain with blue and green stripes.

Nahan

PERSONAL CARE

- **Beauty Bath Soap**
- **Fruity Bath Soap**
- **Hand Wash**
- **Hand Rub**

Beauty Bath Soap

(Aloevera/Rose/Lemon/Sandal & Cream/Almond & Cream)

We are famous in this domain for offering an extensive array of Nahan Beauty Soap to our prestigious clients. This includes essential ingredients which are safe for the body. In addition to this, these offered soaps are prepared using advanced formulation.

Why Nahan Soap's are best to choose...?

Characteristics

- **Hardness-** Nahan provides quality bars of soap that have dense, hard feelings, and will not immediately begin to degenerate when wet. It should last a long time. We cure all our soaps before selling, to achieve a desirable hardness.
- **Cleansing-** Nahan beauty soaps are able to break down oils, grease, and other unwanted matter without harshly stripping your skin or leaving residue.
- **Lather-** Nahan beauty soaps have a consistent lather from the first use to the last, indicating that the batch was adequately mixed and homogenized before being poured.
- **Skin-Safe Ingredients.** Essential oils and fragrance oils of varying degrees of quality can be purchased on the open market. Nahan soap uses high-quality oils to avoid either creating an adverse reaction or exacerbating existing skin conditions. We place a high value on sourcing the highest quality ingredients to make our soaps, yielding soap bars that are gentle enough to be safe for use for everyone in your family. This includes the base oils used for the soap recipe. We have settled on a formula that is least likely to cause any allergic reaction. When you smell a bar of soap and it smells pure, fresh, and invigorating without any strange chemical tinge, this is the result of using quality ingredients. Your body will know when it's exposed to an inferior soap, and it will tell you - usually by exhibiting skin conditions or unpleasant reactions to synthetic components.



Mini Soap

Special Features

- Rich Foam
- Soft Skin
- Cleansing
- Refreshing Fragrances
- Glycerin for moisturizing skin
- FDA (Food & Drug Administration) approved formulation

Specification

Brand	NAHAN
Color	Pink, Yellow, Green, Orange, White
Fragrance	Rose, Lemon, Alovera, Sandal & Cream, Almond & Cream
Usage/Application	Bathing
Skin Type	All Type
Weight	15gm./30gm./55gm./67gm./75gm./100gm./125gm.



Fruity Bath Soap

(Mango/Orange/Strawberry)

We are presenting the supreme quality array of Nahan Fruity Bath Soap to our esteemed clients. This offered range is a highly effective soap. We are offering this in safe packing options to retain its purity for a long. Apart from this, these soaps are cost effective.

Special Features

- It has toning and soothing properties.
- It is good for blemished and oily skin.
- It also nourishes and softens your skin all day long.
- It keeps grime and dirt away while toning up the skin
- It purifies and protects the skin from environmental damage
- It has a high-quality fragrance that stays with you all day long.
- This soap has beautifying qualities for the skin. You can use it to restore your skin's beauty and enjoy being you.

Specification

Brand	NAHAN
Color	Yellow, Orange, Pink
Fragrance	Mango, Orange, Strawberry
Usage/Application	Bathing
Skin Type	All Type
Weight	30gm./55gm./67gm./75gm./100gm./125gm.



Hand Wash

(Aloe Vera, Lemon) Healthy hand Washes every day, keep the diseases away

99% Germ Protection

Don't spend on diseases; invest in your hygiene clean hands deserve two thumbs up.

Backed by rich industry exposure, we are engaged in offering an extensive range of Liquid Hand Wash. The offered range of hand wash is prepared from optimum quality material. Offered hand washes are popular for their high quality.

Aloe Vera Hand wash

Skincare staple Aloe Vera stars in this revitalizing, health-boosting hand wash. Celebrated as a way to fight signs of ageing, improve complexion and help with skin hydration, aloe vera is one of the best ways to put a smile on your face, uplift your scent and keep your body refreshed. Boosted with our innovative Oxyfused Zinc technology.

Specification

Brand	NAHAN
Color	Green
Fragrance	Natural
Usage/Application	Hand Cleaning
Form	Gel, Liquid
Weight	2ml./250ml./500ml./5ltr.



Hand Rub

Virus control is now in your hand. Nahan brings you premium quality hand rub which doesn't let the germs ruin your happiness. Personal hygiene is important in our daily life, and we should include it in our routines. There are so many unhygienic elements around us that we must keep hand sanitizer with us whenever we go out for clean hands and happy hands. Whenever in doubt just sanitize your hands with Nahan hand rub at a pocket-friendly cost and a healthier life.

Specification

Brand	NAHAN
Color	Pink, Transparent
Fragrance	Natural
Usage/Application	Hand Cleaning
Form	Gel, Liquid
Weight	2ml./250ml./500ml./5ltr.





HOME CARE

- Glass Cleaner
- Floor Cleaner
- Toilet Cleaner
- Broom



Glass Cleaner

Choose us, clean your dust rise and shine every day. Clear Window is the Attraction of Your Building.

JIWAN GLASS CLEANER can be used on a variety of surfaces to clean without leaving streaks, and it's strong enough to get rid of tough stains.

We offer high-quality Glass Cleaning products for cleaning Glass, windows, doors and glass facades, table tops, and mirrors. Our glass cleaning chemical is widely used in hotels, malls, hospitals, offices, various institutions, railways, airports, and various industries for sparingly shining glass cleaning. Used or cleaning of all types of glass and mirrors. Rapid action leaves the surface clean and streak-free. Contains a pleasant & refreshing fragrance.

Special Features

- For cleaning all types of glass and mirrors.
- Rapid action leaves the surface clean and streak-free.
- Contains pleasant & refreshing fragrance.

Specification

Brand	JIWAN
Color	Transparent Blue
Fragrance	Natural
Physical State	Liquid
Packaging	Plastic Spray Bottle
Usage/Application	All type of glass cleaning
Weight	500ml./5ltr.



Floor Cleaner

JIWAN FLOOR CLEANER has a wide variety of applications and is effective for cleaning heavily soiled or contaminated areas such as hospitals, offices, living spaces, etc. Our formula is proven to have a full spectrum of efficacy against bacteria, yeast, fungi, and enveloped viruses.

At the same time, it's non-poisonous and contains no harsh chemicals.

You don't have to spend a ton of money to get a cleaner that's tough enough to tackle even the dirtiest floors. Quick Shine Multi-Surface Floor Cleaner is a budget-friendly option that dissolves dirt immediately upon contact—no soaking and waiting. It's safe to use on all kinds of surfaces, including wood, tile, luxury vinyl, stone, and other common flooring surfaces, so this limits the number of cleaning products you'll need to stock. It's also a convenient ready-to-use formula that's compatible with many spray mops, so your cleaning routine can be streamlined as well.

JIWAN FLOOR CLEANER formulation will keep your living space clean, fresh, and safe from germs by removing the toughest stains and will eradicate daily / regular disinfection. It will give your rooms a feel of cleanliness and freshness. Compatible with both wet mopping as well as machine scrubbing. Offers a clean, stain-free, spot-free floor with a pleasant fragrance.

Suitable for daily use purposes to keep your place clean, disinfected, and safe without leaving any residue behind. Safe for all kinds of hard surfaces, marble, granite floors, and more. This formula is proven to kill up to 99.9% of all pathogens but is non-toxic and sleeves the treated surface with a brilliant shine and pleasant aroma.

Special Features

- **Spotless Shine.**
- **Fresh Fragrance.**
- **Kill Germs & Bacteria.**
- **No hazardous ingredients added.**

Specification

Brand	JIWAN
Color	White, Pink
Fragrance	Pine, Floral, & Lime
Physical State	Liquid
Packaging	Plastic Bottle
Usage/Application	Floor Cleaning
Weight	500ml./5ltr.



Pine Floor Cleaner



Floral Floor Cleaner

Toilet Cleaner

Jiwan toilet cleaner is just what your washroom needs expert in stain removing.

The ultimate one-stop result for all your restroom drawing requirements, this thick liquid formula clings to the restroom face to deeply clean and disinfect from the hem to the bend. Better than soap, bleach, acid, and phenyl and suitable to kill 99.9 of origins, it's your choice for a foamy clean, aseptic, and fresh restroom. It's suitable for Indian- style toilets and doesn't affect your septic tank.

Special Features

- Disinfectant Toilet Cleaner. Kills 99.9% of germs.
- Removes 10 x more yellowish and tough stains.
- A strategically bent bottleneck shape helps pour the liquid into deep corners under the toilet rim.
- The thick liquid clings and cleans from rim to U-bend.
- Helps fight odor and unpleasant smells.

Specification

Brand	JIWAN
Color	Dark Blue
Fragrance	Natural
Physical State	Liquid
Packaging	Plastic Bottle
Usage/Application	Washroom Cleaning
Weight	250ml./500ml./5ltr.



Broom

After several years of research and development, Jiwan has launched an innovative range of Gold Broom, Natural Broom & Platinum Broom household cleaning products that are made with premium quality material that ensures durability and strength making them last for a longer time. Jiwan Broom is made from the best quality superfine soft grass that delivers an excellent cleaning performance even with the finest dust particles.

The specialty of the Jiwan broom lies in its flat fibers and friendly design which removes even fine dust and hair giving you the flexibility to reach corners with less back strain.

Special Features

- **Less-Back strain.**
- **Water-resistant.**
- **Flat fiber for fine dust removal.**
- **Remove the handle for use as a duster.**
- **Jiwan broom is flexible and reaches corners.**

Care Instruction

Keep them in a dry place and allow them to completely air dry before using the broom again.

Specification

Brand	JIWAN
Color	Green
Size	Standard
Material	Soft Grass
Packaging	Carton Box
Usage/Application	Floor Cleaning
Weight	350gm

Brand	JIWAN
Color	Gold & Black
Size	Standard
Material	Soft Grass
Packaging	Carton Box
Usage/Application	Floor Cleaning
Weight	400gm

Brand	JIWAN
Color	Blue
Size	Standard
Material	Soft Grass
Packaging	Carton Box
Usage/Application	Floor Cleaning
Weight	450gm



Jiwan Natural Broom



Jiwan Gold Broom



Jiwan Platinum Broom

UTENSIL CARE

- Dish Wash Bar
- Liquid Dish Wash
- Scrub Pads



Dish Wash Bar

JIWAN DISHWASH BAR with 'Nature' implies the fragrance of Lemon and a powerful formulation that not only cleans oil & grease but removes the invisible germs from utensils. Its superior quality and unique fragrance make dishwashing a pleasant experience. It does wonders in cleaning even in small quantities and provides the fastest removal of burnt food (as per an independent lab test conducted on burnt food stains), reducing the overall time and effort required to clean the utensils.

Special Features

- Leaves your dishes sparkling clean.
- Removes OIL & GREASE from utensils.
- Removes INVISIBLE GERMS effectively from utensils.
- Contains the pleasant perfume of LEMON, which makes dishwashing a very pleasant experience.
- Clean all types of utensils -crockery, cutlery, crystal ware, steel & silver, etc with utmost satisfaction.

Specification

Brand	JIWAN
Color	Yellow
Fragrance	Lemon
Physical State	Solid
Usage/Application	Utensil Cleaning



Liquid Dish Wash

Jiwan is one dishwashing liquid in the market that will make your dishes glitter out of all the ones available.

Jiwan brings you a lime fragrance liquid dishwasher. Getting rid of the tough smells from utensils is now super easy with Jiwan dishwashing liquid. It has the degreasing freshness and power of lemons that helps in removing 5 tough smells like Onion, Garlic, Masala, Egg, and Fish from the utensils. It provides a refreshing dishwasher cleaning experience with the fragrance of lemons.

The concentrated gel of Jiwan Extra Anti Smell Liquid cleans the utensils deeply and unlike dish wash bars, it does not leave any powdery white layer of residue behind on them. It is milder on the hands than dish wash bars and is very convenient to use. It can safely be used to clean delicate utensils and all kinds of expensive crockery including non-stick cookware.

Just take a spoonful of Jiwan liquid dishwasher, mix it in a bowl of water, and use the mixture to wash your dishes.

Special Features

- Cost-effective.
- Skin-friendliness.
- Easily dissolve in water.
- Mild and gentle to hands.
- Removes stickiness & Oily Grease effectively.

General Use Directions

- Take 1 teaspoon of Jiwan dishwasher gel.
- Mix it in a bowl of water.
- Dip the scrubber, and squeeze to get a powerful lather.
- Clean to get a sink full of sparkling vessels.
- For cooking vessels, use the green side of the sponge scrubber and for dishes, tiffins, and other utensils use the yellow side of the scrubber by dipping them in the mixture.
- Clean to get a sink full of refreshingly fragrant and sparkling vessels.

Specification

Brand	JIWAN
Color	Yellow
Fragrance	Lime
Physical State	Gel
Packaging	Plastic Bottle
Usage/Application	Utensil Cleaning
Weight	250ml./500ml./5ltr.



Scrub Pads

(Stainless Steel Scrubber/Metallic Sponge Scruber/Scrubber)

Stainless Steel Scrubber

Stainless steel scrubber balls wound together using a single coiled stainless-steel wire strand.

Jiwan scrubbers are designed for tough kitchen cleaning jobs.

Use for cleaning, scouring, and scrubbing for: Pots, pans, baking dishes, broiler pans, grills, and ovens.

Special Features

- Single wire strand construction to eliminate multiple ends.
- High-quality grade stainless steel to withstand breakage under normal usage and provide durability and corrosion resistance from exposure to hot water, detergents, and normal cleaning liquids.

General Use Directions

- Hold the scrubber with one hand.
- The scrubber can be used wet or dry.
- Rinse off scrubbed areas with clean water.
- Place the scrubber against the surface to be cleaned, apply desired pressure and scrub the area in a circular motion.
- Clean scrubber as necessary after use.

Specification

Brand	JIWAN
Material	Stainless Steel
Shape	Round
Usage/Application	Utensil Cleaning



Metallic Sponge Scrubber Scrubber

Jiwan presents the Super Metallic Scrub Sponge with easy grip and fine-designed stainless steel metallic loops for effective cleaning and hard on food or dirt on dishes or kitchenware, but soft for your hand. It leaves your dishes spotlessly clean, no matter how dirty - with less effort than other products, long-lasting durable quality means no need for short-term replacement.

Special Features

- Long lasting.
- Softness.
- Perfect finish.
- Optimum softness.
- Impeccable finish.
- Tear resistance.

Specification

Brand	JIWAN
Material	Metallic Sponge
Color	Black
Shape	Rectangular
Usage/Application	Utensil Cleaning



Scrub Sponge

Jiwan Scrub Sponge is made with high-quality material. It is a multipurpose scrub that can be used to clean utilities as well as kitchen platforms as well as appliances. It is a versatile kitchen sponge that efficiently cleans your utilities and kitchen leaving it spotless.

This sponge cleans stubborn stains easily without any hassle. It can also be used for heavy-duty scrubbing. The material absorbs soap and water.

Special Features

- It gives effective cleaning.
- High absorbency and Durable.
- Easy to clean, wash and reuse.
- Ideal for cleaning Utensils with liquid dish wash.
- Easy to remove oil and stain and clean tough stains.
- Suitable for cleaning all stainless steel pots, pans, plates, and other utensils.

Specification

Brand	JIWAN
Material	Sponge
Color	Aqua Green
Shape	Rectangular
Usage/Application	Utensil Cleaning



FABRIC CARE

- **Laundry Soap**
- **Detergent Cake**
- **Detergent Powder**
- **Liquid Detergent**



Laundry Soap

(Oil Soap/Nirol, & Transparent Soap)

Oil Laundry Soap

Oil soaps are 100% oil-based soaps, made from scratch oils of much variety. It is 100% chemical free and the most eco-friendly soaps use the least amount of water and gives the most effective result and skin-friendliness.

With help of oil-washing laundry soap, we have carved a niche within the market as a prime firm engaged in producing and supplying a wide range of oil-washing soaps. This cleaning soap is used for washing clothes and casting off all types of stain. We use the finest nice compounds and components to make this soap. This cleaning soap is packed in greatly approved substances to ensure secure transportation.

We offer a wide range of oil soaps (Rajhans Nirol & Jiwan Nirol, Super Jiwan White, Jiwan Lemon, Premium Soap, Super Green) at affordable rates to clients.

Benefits

- More effective than your leading synthetic detergent soap.
- Leaves your clothes clean, comfortable, and non-irritating.
- Biodegradable ingredients in Oil soap cleaning do not pollute water.
- Product has active plant-based ingredients that work harder than chemical components.
- Non-toxic laundry soap that will not leave harsh residues in fabrics.

Special Features

- Deep Clean & Fresh Fragrance.
- Longer life to the fabric.
- Tough stain removal.
- Environment friendly.
- Manufactured with premium-grade of natural oils.

Specification

Brand	JIWAN
Color	White, Green, Red,
Fragrance	Natural & Coconut
Usage/Application	Laundry
Size	Depend on Soap
Weight	200gm./250gm./1kg.



Jiwan Super White



Jiwan Premium Soap



Jiwan Super Green



Jiwan Super Lemon

Rajhans Soap

(Oil Soap, & Nirol Soap)

Specification

Brand	RAJHANS
Color	White, Blue, Pink, Black
Fragrance	Natural & Floral
Usage/Application	Laundry
Size	Depend on Soap
Weight	200gm./250gm./1kg.



Rajhans Black Soap



Rajhans Gold Soap



Rajhans Nirol Soap

Transparent Laundry Soap

It's a fat-free soap made from pure Vanaspati and coconut oil, which brings supreme brightness and cleanliness like new clothes. A strong cloth cleaning power and an elegant fragrance which lasts for a long time & it gives one of the best brightness & cleanliness to your apparels.

We offer a transparent laundry soap product range available in both brands Rajhans and Jiwan they are: (Jiwan Gold & Rajhans Gold).

Special Features

- Increase the life of fabrics.
- It gives brilliant whiteness.
- Effectively removes all types of stains.
- Effective on both hard and soft water.
- Immediate foaming and water dissolving.

Specification

Brand	JIWAN
Color	Red
Fragrance	Natural
Usage/Application	Laundry
Size	Depend on Soap
Weight	200gm./250gm./1kg.



Detergent Cake

Jiwan Detergent Bar washes away the hard dirt from your clothes with a long-lasting fragrance. Keeps your clothes bright like new after a wash. Goes deep within to wash away the hard dirt, especially around cuffs and collars.

Removes the dullness from within the fibers of the cloth. Retains new-like shine to both colored and white clothes. helps you fight and remove tough stains easily which saves your time, money, and effort invested behind the laundry.

Specification

Brand	JIWAN
Color	Blue
Fragrance	Floral
Physical State	Solid Bar
Shape	Rectangle
Packaging	Plastic Pack
Usage/Application	Clothes Hand wash
Weight	150gm



Jiwan Activ Bar

Rajhans Detergent Cake

Specification

Brand	RAJHANS
Color	Blue
Fragrance	Floral
Physical State	Solid Bar
Shape	Rectangle
Packaging	Plastic Pack
Usage/Application	Clothes Hand wash
Weight	200gm



Rajhans Detergent Cake

Detergent Powder

Jiwan Detergent powder contains a Floral Fragrance. This product is made with the regular formulation. This product is suitable for both white & colored clothes. It dissolves entirely by leaving residue on your clothes. Give a new look to your dirtiest clothes again with detergent. It will give you a premium laundry-like experience. It contains highly active ingredients to provide sparkling white brightness and effectively by leaving a pleasant fragrance over them.

It also protects colors and fabrics, making our clothes last longer.

It is advisable to use a single scoop of this product for bucket washing & 2-scoops for machine washing.

Special Features

- Easy to wash and rinse.
- Get rid of tough stains.
- Free from harmful chemicals.
- Used with all types of water.
- Long lasting fragrance.

Specification

Brand	JIWAN
Color	White with sparkle
Fragrance	Floral
Physical State	Powder
Packaging	Packet
Usage/Application	Laundry (Machine Wash + Hand Wash) Removing stain from clothes
Weight	1kg./5kg./7kg



Rajhans Detergent Powder

Specification

Brand	RAJHANS
Color	White with sparkle
Fragrance	Floral
Physical State	Powder
Packaging	Packet
Usage/Application	Laundry (Machine Wash + Hand Wash) Removing stain from clothes
Weight	500gm./1kg./2.5kg./5kg.



Liquid Detergent

(Jiwan Liquid Detergent, Anti-Bacterial Liquid Detergent)

Jiwan Liquid Detergent

Jiwan liquid detergent & Anti Bacterial Liquid Detergent were launched for both front-load and top-load washing machines. It dissolves quickly and tackles tough stains like tea, coffee, chocolate, tomato, etc. effortlessly by retaining the original color & texture of the fabric. It is easily soluble and that's why avoids detergent residue on clothes.

It ensures that clothes not only look fresh but also smell fresh with superior fragrance & soft feel. It nourishes and untangles cloth fibers damaged by washing.

Special Features

- Safe and gentle on your hands.
- Bleach-free and phosphate-free liquid.
- Bright cleaning by removing tough stains in just 1 wash.
- Leaves a pleasing and refreshing fragrance after use
- Dissolves easily in water Safe to use in washing machines. D

Specification

Brand	JIWAN
Color	Transparent Blue
Fragrance	Floral
Physical State	Liquid
Packaging	Packet
Usage/Application	Laundry (Machine Wash) All kind of Fabric
Weight	1Ltr./5Ltr.



Anti-Bacterial Liquid Detergent

Jiwan liquid detergent & Anti Bacterial Liquid Detergent were launched for both front-load and top-load washing machines. It dissolves quickly and tackles tough stains like tea, coffee, chocolate, tomato, etc. effortlessly by retaining the original color & texture of the fabric. It is easily soluble and that's why avoids detergent residue on clothes.

It ensures that clothes not only look fresh but also smell fresh with superior fragrance & soft feel. It nourishes and untangles cloth fibers damaged by washing.

Special Features

- Safe and gentle on your hands.
 - Bleach-free and phosphate-free liquid.
 - Bright cleaning by removing tough stains in just 1 wash.
 - Leaves a pleasing and refreshing fragrance after use
 - Dissolves easily in water Safe to use in washing machines
- Detergent liquid for front-load washing machines.

Specification

Brand	JIWAN
Color	Sea Green
Fragrance	Floral
Physical State	Liquid
Packaging	Pouch
Usage/Application	Laundry (Machine Wash) All kind of Fabric
Weight	750ml.





PERSONAL CARE FABRIC CARE UTENSIL CARE HOME CARE

OUR BRANDS



Sirmaur Soaps And Allied Products Pvt Ltd.

For Any Futher Inquiry Contact Us

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